



SPEAKER PROFILE

As a Business Advocate, Jess Dewell is on a mission to grow small business that are sustainable & tenacious.

Jess is a nationally-recognized business development tactician, Founder of Red Direction and popular host of The Voice of BOLD Business Radio. She uses proactive approaches to install thoughtful short- and long-term decision making to create success and fortify your organization's culture. With over 20 years of advising, consulting, business ownership experience, her views are both unexpected and practical.

FORUMS

ROUNDTABLES

EXCHANGES

Jess consistently delivers the message in clear, understandable language that is positively encouraging and respectful of diverse abilities.

Don Pennell, Zonar Systems



CHANGE YOUR LENS. CHANGE YOUR BUSINESS.



One- to three- day
Exchanges provide a way
for executive teams to
work together to identify,
prioritize, and make
decisions around
business problems
including:

- Miscommunication
- Vision Misalignment
- Diluted Mission
- Best Use of Talent
- Reinvention, Strategy
- · Culture Change



Leadership Roundtables are conducted during the lunch hour. Discussions are facilitated around current topics facing leaders today.

Past topics include:

- Judgements, Assumptions, Unconscious Bias
- Rising Above Bullying
- Women Advocating for Ourselves & Each Other



Workshops & trainings are half-, one-, or multiday programs that combine interactive activities for soft skill & requirements for today's business leaders.

- Customers are NOT Always Right
- Tame Business Brain Clutter
- Weave Value into Business Growth

For More Information Contact Tasha (704) 444-0659 / tasha@reddirection.com

JESS DEWELL PROVIDES A SAFE SPACE WHERE BUSINESS OWNERS, OFFICERS, AND EXECUTIVE WORK TOGETHER TO DELIVER A SET OF CLEAR EXPECTATIONS ROOTED IN THE COMPANY'S CULTURE.

OUTCOMES INCLUDE: TRANSPARENCY IN COMMUNICATION, STRONGER WORKING RELATIONSHIPS, AND HIGH-FUNCTIONING TEAMS.

Audience: Officers, executives, high-functioning teams of 3 – 30 whose goals include aligning communication, consistency in mission, and using values to frame opportunities.